

Belle-Vista Motel

G. H. Meiklejohn Soon To Open Large
Modern Motel On No. 7 Highway

In the past year or two Marmora has had several fine additions to its business life, including the Plaza theatre, four or five new retail stores, new service stations, the Uptown Tire vulcanizing and re-capping plant, a fine new restaurant, attractive new Bank premises, the liquor store, etc. The latest addition, which will be opened about December 1st, is the Belle-Vista Motel, which will be one of the finest in central Ontario.

The new motel is situated on the south side of No. 7 highway, on the brow of the hill just west of the big rock cut leading up from the bridge. There is quite a large space in front of the motel for a driveway so that cars can go in and out without passing each other close. There is also ample space for parking cars. A large number of tulip bulbs, etc., have been planted in front of the building which should make it very attractive in the spring.

The building has ten units for the motel, an office and a large living apartment. The motel rooms face the west and that section of the building runs north and south. A short section of concrete walk extends from each door, which also divides the rooms. The outside walls of the whole building are finished in white stucco, which gives it a very striking appearance.

The rooms in the ten units are large and bright. The walls and ceilings are plastered a glistening white and the floors will be of plywood, with a rug in each room. Each room has a private built in shower bath, a toilet and basin. Each room will have a hot water radiator and will be comfortable winter or summer.

Mr. G. J. Meiklejohn, of Rawdon township, has purchased a nice plot of ground on No. 7 Highway, a short distance east of Wes Sweet's new service station, from C. Roger Young, real estate broker. Mr. Meiklejohn will erect a fine modern motel on it.

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At the south end of the units and connecting it with the living apartment is a business and general office. The apartment extends east and west and faces the north. It contains a large attractive sitting room, with large windows on both north and south sides. A dining room and a modern kitchen with built in cupboards. One of the newest types of electric range with double oven, a refrigerator, a sink with hot and cold water and other modern conveniences are installed in the kitchen. There is also a large bath room and three good sized and well lighted bedrooms.

A large oil furnace has been installed and a drilled well nearly 200 feet deep will supply plenty of water. Water now is as low as it has been for quite a number of years, but the well at present flows about 35 gallons a minute.

Altogether the motel is another establishment that Marmora may well be proud of and still further helps to put the village on the map. Experience has proven here, as in many places, that people appreciate the best and once it becomes known to the travelling public and others it should do a flourishing business.

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20 NOV, 1952, PG 1

New owners at Belle Vista Motel

Some might regard it as just a cliché, but Norm and Lena Camirand, the new owners of the Belle Vista Motel on Highway 7, say that the motto "Cleanliness is next to godliness", is the key to running a successful motel.

Since moving from Timmins and taking over the Belle Vista at the beginning of April, the Camirand's have been hard at work putting their personal touch on the motel.

Already they have installed new beds, new bedspreads, new drapes and new lamps as well as doing a variety of cleaning and general repair jobs. The object, they say, is to create a family environment at the motel.

"We hope to attract family oriented clientele," says Lena Camirand, a bright and friendly lady who says that she already feels very comfortable in her new surroundings.

To do this, adds Norm Camirand, the Belle Vista will provide visitors to the motel with a "clean, quiet and comfortable" room at an affordable price.

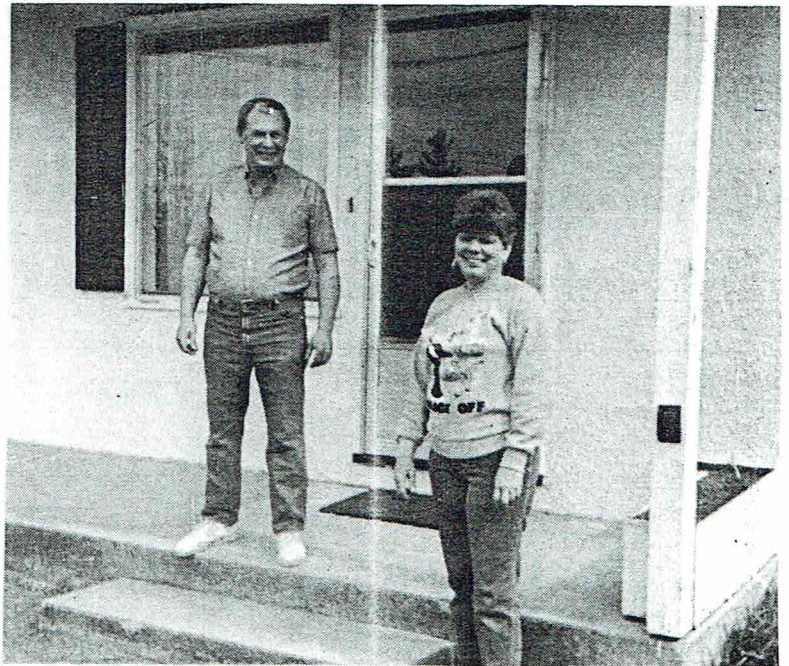
And, both Mr. and Mrs. Camirand feel that they have already been fairly successful in achieving this end. At a garage sale they held last

weekend, which provided the Camirand's with the opportunity to meet many local townspeople, they said that they had received a lot of positive comments from those who viewed the rooms.

Similarly, they have also had a number of repeat customers already, which according to Mr. Camirand, is a good sign that people are pleased with the rooms.

Still, the Camirand's are practical people. Though they have "Good intentions for the future," Mr. Camirand says, "The big thing is build the business up," which will take time he admits.

But if first impressions are any indication, and this seems a certainty in this case, the new owners of the Belle Vista will undoubtedly be a welcome addition to the community.



Norm and Lena Camirand are the new owners of the Belle Vista Motel. The Camirand's recently moved to the area from Timmins and they have been extremely busy putting their own personal touch on the motel. Welcome to the community Norm and Lena.

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Grand Opening Lena & Norm Camirand, owners of Belle Vista Motel held the Grand Opening celebrations for their new restaraunt called Edgemar on May 6. As Reeve Andre Philpot cut the official ribbon the restaraunt began to fill up and stayed that way most of the day. Congratulations to Lena and Norm.

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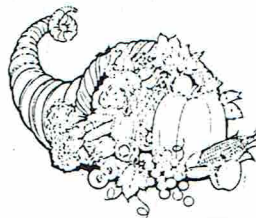
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